



U.S. CHAMBER OF COMMERCE

EGYPT & THE UNITED STATES A SHARED FUTURE

U.S. Companies Making a
Difference in Egypt





Preface

Egypt and the United States have long enjoyed a mutually advantageous economic relationship that is valued by businesses, governments and citizens alike in both nations. Many prominent American businesses have significant and longstanding investments in Egypt, made possible by a rich history of collaboration with their Egyptian partners to foster a more vibrant business environment. As we embark on more than four decades of close engagement bolstered by the activities and advocacy of the U.S. Chamber's U.S.-Egypt Business Council, we are pleased to report that this engagement has only grown stronger and more impactful as the years have progressed.

Beyond the major contributions to Egypt's economy through job creation, investment, and knowledge transfer, American companies doing business in Egypt are undertaking substantial initiatives in local communities where they operate through a variety of social impact programs and projects. **For members of the U.S.-Egypt Business Council, being a good corporate citizen is far more than just a gratifying slogan—it is an intrinsic part of their business model, mindset and mission.**

Amidst the human, social and economic toll of the COVID-19 pandemic, the social impact initiatives in Egypt directed by members of the U.S.-Egypt Business Council are more important than ever. Through a variety of programs and investments, these companies demonstrate a commitment to helping mitigate health, social, environmental and economic challenges as Egypt endeavors to come through the pandemic and strives to adapt to society's evolving needs. The social impact projects being implemented by these companies illustrate a desire to make a real difference in the lives of Egyptians and a shared ambition to a better future for Egypt. They may be large, multinational corporations headquartered in cities thousands of miles away, but their work and actions are that of local businesses that care deeply about the communities they operate in and the people around them.

This report profiles several examples of social impact projects by members of the U.S.-Egypt Business Council. These companies are to be commended for these worthy programs. By featuring this wide array of strategic activities by our member companies across virtually every sector of industry, we hope to build upon this incredible work and spark new ideas, new projects and new partnerships that leverage our collective creativity and shared sense of purpose to reap far-reaching results and expand this dynamic aspect of the U.S.-Egypt economic relationship.

Best regards,

Khush Choksy
Senior Vice President, Middle East Affairs
U.S. Chamber of Commerce

Steve Lutes
Executive Director, U.S.-Egypt Business Council
U.S. Chamber of Commerce

Table of Contents

Apache Corporation	6
Bechtel Corporation	9
PepsiCo	11
Apex International Energy	13
bp	14
Chevron	17
Citi	18
ExxonMobil	19
Facebook	22
IPR Energy Group	25
Merck / MSD	27
Mirasco	28
PhRMA	29
Uber	30
Special Acknowledgements & Contact Information	32

Thank you to our sponsors:

Chairman Sponsor



Gold Sponsors



Apache

Apache Corporation has 24 years of oil and gas exploration, development and operations experience in Egypt and is the largest oil producer and one of the largest American investors in the country. We are committed to helping Egypt prosper and flourish through our operations and social investments, and to protecting the health, safety and well-being of our employees, contractors and communities while we responsibly produce energy for Egyptians and the world.

COVID-19 Response

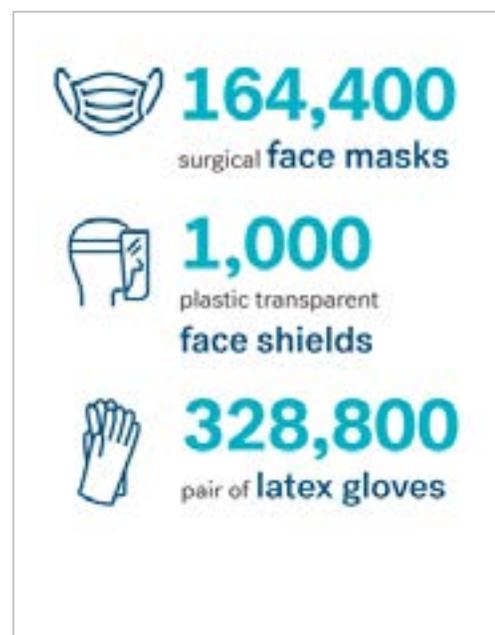
In response to the COVID-19 pandemic, Apache coordinated with the Egyptian Ministry of Health and Population early in the crisis to procure medical supplies for hospitals in Cairo. A team of Apache personnel worked diligently to procure and quality test 164,400 surgical face masks, 328,800 pair of latex gloves and 1,000 plastic transparent face shields. The personal protective equipment (PPE) items were distributed by the health ministry to public fever hospitals and public hospitals dedicated to COVID-19 quarantine based on need.

In coordination with the American Chamber of Commerce Foundation in Egypt and UNICEF, we also supported the private sector's alliance that targeted the purchase of medical supplies including ventilators and PPE for 300 hospitals, 1,000 primary health care units and 50 quarantine and fever hospitals across the country.

We also helped raise awareness of COVID-19 and personal protection amongst teachers at 201 Springboard community schools in three governorates Giza, Fayoum, and Minya that provide educational opportunities to underserved populations. Using language provided by the Ministry of Health, text messages were sent early in the pandemic to share the symptoms of COVID-19,

how to prevent the spread of COVID-19 and the Ministry of Health hotlines.

Apache has a long-term relationship of supporting the Egyptian health sector through the donation of medical equipment to local hospitals and clinics near our operating areas in Matrouh and Beni Suef. In Nena Village in Beni Suef, Apache worked with Life Vision, an NGO, to develop posters illustrating ways to protect oneself and supported a health awareness session for community members to learn about COVID-19.



Springboard: Educating the Future

We are in our 16th year of supporting Springboard, a community project our founder started to help educate girls in remote areas of Egypt. In many rural villages, lack of local access to education and safety concerns for young girls have resulted in limited educational opportunities. Today, Apache remains one of the primary funding sources of the Springboard organization. Springboard also works with governmental and nongovernmental organizations in support of the Egyptian government's Girls' Education Initiative.

Through the program, we have supported the construction of 201 mostly one-room girls' schools in Egypt, which together have enabled approximately 15,000 girls to learn how to read and write. Nearly 85% of the girls who start at a Springboard school graduate. Some of these students go on to middle schools and eventually pursue advanced degrees. We have also supported the construction of nine coeducational schools, which serve about 350 Bedouin students in areas near our drilling and production operations in the Western Desert of Egypt.

In an effort to expand upon the construction and renovation of school buildings, we set out to further advance the education quality of the schools. In 2018, we established a program with the American University in Cairo to provide training and development courses for 402 teachers and 201 supervisors who work in these schools. The educators are currently being trained over three phases through the end of 2021. Upon completion of the training program, the teachers and supervisors will receive a professional certificate from the American University in Cairo.

The 90-hour Teacher Development Program, conducted in Arabic, aims to enrich teachers' human, social and psychological skills, empowering them to help create active and well-rounded citizens. Sessions focus on professionalism, learning theories, assessment methods, classroom management and active citizenship. The teachers are also introduced to concepts such as resiliency, autonomy, innovation, lifelong learning, multi-grade teaching and the different stages of human development. The 90-hour Supervisor Development Program, which is also conducted in Arabic, strives to improve the supervisors' professional roles in effecting positive change within their schools.



Supporting Orphans

Through an employee led and run initiative, the Apache Orphans Committee, Apache is committed to supporting children in need throughout Egypt. Our vision is to better the quality of life for orphans living inside and outside the orphanages and help them adapt to their external environment. The committee was started in 2005 by a group of Apache employees who wanted to make a difference and help the orphans' community. Apache's orphans committee has reached 64 orphanages in 13 governorates over the past 15 years.

The Committee's focus is to help prepare disadvantaged youth for the future through opportunities like introducing them to Arabesque carpentry workshops that allowed the children to develop lifelong skills that would serve them for years to come. Our team worked with the orphanages to create an Orphans Fair where the children would come visit our Apache offices. During their visits, the children would show many of the items they crafted through their carpentry work.

Apache holds an annual orphans' day at KidZania. In 2019, approximately 1000 children attended and participated in activities with the Apache team and their families. We reserve the entire KidZania city for that day where kids can enjoy simulation of real-life work experiences that encourage them to study hard to pursue their dreams.





At Bechtel, we partner with our customers to change the world for the better. Our engineering, construction, and project management expertise helps businesses and governments in delivering progress: improved connectivity, new energy sources, better transportation networks, and responsible use of natural resources.

We bring this same passion for positive change to the locations that host our offices and projects. "The projects we build with our customers also create opportunities for neighboring communities," says Justin Siberell, president of Bechtel's Europe and Middle East Region. "On each job, we strive to leave a legacy of encouraging education, equipping adults for new careers, and strengthening small businesses."

The West Nile Delta Gas Development Project near Alexandria is a good example. This BP assignment began in 2017, with the new facility designed and built to connect with one of BP's already-operating gas processing terminals. Together, these plants will bring a 25 percent increase in Egypt's ability to receive and process gas from offshore fields.

The project is also boosting career development for Egyptian

workers. Since 2017, the West Nile Delta team has helped more than 3,500 men and women develop new skills in pipefitting, rigging, scaffolding, and other high-demand construction jobs. The project also offered training in multiple languages to 20,000 workers and 700 community members on topics related to health, safety, and environmental protection.

The West Nile Delta management team included 300 Egyptian nationals with expertise in architecture, engineering, finance, and procurement. Now, with the project completed, 20 percent have chosen to stay with Bechtel for follow-on assignments in Australia, Bahrain, Canada, Saudi Arabia, the United Arab Emirates, the United Kingdom, and the United States.

Our engineering and construction work also brings economic benefits to small businesses. "Bechtel started in 1898 as a one-person 'earth-moving' company in the United States," says Karim El-Dessouky, who oversees the company's Egyptian operations. "We know from our own experience how to help small businesses be competitive for assignments on a large-scale energy project."

Karim and his team created a customized supplier enhancement



program that briefed firms around Egypt on contracting requirements and offered consultations on quality expectations and safety guidelines. As a result, West Nile Delta was able to turn to local suppliers for US\$600 million (EGP9.4 billion) in services that ranged from construction, engineering, transportation, accommodation, and translation. In addition, Bechtel awarded US\$1 billion (EGP15.7 billion) in contracts to firms around Egypt to help bring the West Nile Delta project to successful completion.

The coronavirus pandemic added a new dimension to our work with office and project communities. In March 2020, Bechtel Group Foundation made US\$3 million (EGP47 million) available to help charities worldwide address the urgent human needs created by COVID-19. By September, the Bechtel COVID-19 Relief Fund had supported 44 charities in eight countries.

In Egypt, we joined with other businesses to ensure the nation's hospitals had ventilators and medical supplies for the fight against COVID-19.

The American Chamber of Commerce in Egypt rallied members to raise more than US\$2.6 million (EGP42 million) to equip the country's hospitals in the early days of the global pandemic. The campaign was done in partnership with UNICEF Egypt and the country's Unified Procurement Authority (UPA), both of which are assisting the Egyptian Ministry of Health and Population's COVID-19 response. So far, the funds have been used to purchase 25 ventilators for public hospitals and provide 96,000 pieces of personal protective gear to health care workers.

Bechtel also collaborated with the Egypt Oil & Gas newspaper, other firms in the petroleum sector, and the nonprofit Misr El Kheir on the One Hand campaign, which brought medical gowns, surgical masks, and other critical supplies to quarantine hospitals around the country. Our Cairo team provided in-kind support in encouraging participation by other members of the business community.



At the West Nile Delta Gas Development Project in Alexandria, Bechtel offered training in multiple languages to make sure 20,000 employees gained new knowledge in health, safety, and environmental protection.



Bechtel purchased more than US\$600 million (EGP9.4 billion) in services from small businesses during construction of BP's West Nile Delta Gas Development Project in Alexandria.



On one recent project, Bechtel provided classes and on-the-job training to help more than 3,500 Egyptian workers qualify for long-term careers in the skilled construction trades.



The nonprofit Misr El Kheir distributed medical supplies to hospitals as part of the One Hand campaign, organized by Egypt Oil & Gas and funded by firms in the petroleum sector.



At the heart of PepsiCo Egypt's 70 years of success and continued growth is the ability to embed PepsiCo's global "Winning with Purpose" strategy into every aspect of the business, in line with Egypt's 2030 vision and the UN's Sustainable Development Goals (SDGs). This includes by supporting food insecurity and challenges in the health sector—particularly as part of our COVID-19 response effort, empowering youth through entrepreneurship and sports and supporting women's empowerment through our farming partnerships.

Since the beginning of the pandemic, PepsiCo has committed 22 million EGP to relief efforts to address food insecurity and challenges in the health sector. PepsiCo launched the "Challenge for Good" initiative in cooperation with the Egyptian Food Bank to provide meals for daily wage workers who were severely impacted by precautionary measures designed to prevent the spread of the virus. PepsiCo nominated other companies to participate and the initiative ultimately reached 500,000 families. Subsequently, PepsiCo launched the global "Give Meals, Give Hope" program that was localized in Egypt as the "Gathering for Good, to Feed Millions" campaign, which provided 2.2 million meals to those most affected by the pandemic. PepsiCo Egypt supported "Egypt's White Army," an affectionate term for the medical personnel, by delivering 25,000 N95 masks to the Tahya Misr Fund and the Ministry of Health and Population. In response to the pandemic, private sector corporations, UNICEF, and the American Chamber of Commerce in Cairo established a coalition. As a leader in the coalition, PepsiCo helped ensure 50 quarantine hospitals had the necessary supplies to safely operate.



PepsiCo's Corporate Social Values (CSV) are a fundamental part of the business and extend beyond community support during unprecedented crises. PepsiCo Egypt's typical CSV focus areas revolve around empowering youth, especially in entrepreneurship and sports, nurturing women in agriculture, and supporting farmers. Founded 17 years ago, PepsiCo's Schools League is a flagship program of PepsiCo Egypt and is hosted in partnership with the Ministry of Education and Radiant. Operating in 27 governorates in Egypt, the program scouts more than 75,000 players annually and has conducted tournaments at 5,500 schools. In 2019, PepsiCo's Schools League signed a two years cooperation protocol with S.L Benfica. The protocol aims to provide programs and camps to train talented students who participate in the PepsiCo league for schools, in order to improve their skills.

Small and medium enterprises comprise 80% of Egypt's GDP. In alignment with the Egyptian government's strategy, PepsiCo Egypt launched the Egypt 2030 Hackathon competition in cooperation with the Ministry of Social Solidarity, UN Egypt, and RiseUp. The hackathon enables youth to find creative solutions for Egypt's most pressing challenges. Every year, the hackathon will tackle different SDGs. In its inaugural edition in 2019, PepsiCo addressed gender equality and zero hunger. This year, PepsiCo partnered with the UN Industrial Development Organization to address SDGs related to solving the major challenges caused by COVID-19, such as health and economic growth.



The agricultural sector is essential in Egypt, contributing to the national economy, and generating approximately 14% of the GDP, while covering about 28% of the workforce. PepsiCo Egypt manages the second largest Agriculture Program within PepsiCo Global and produces 400,000 tons of potatoes annually that are all cultivated by Egyptian farmers. Currently, 65% of PepsiCo Egypt's seeds are produced locally, a percentage that will increase to 80% by 2024. PepsiCo's signature agricultural programs to support women in agriculture and farmers are "She Feeds the World (SFtW)," in collaboration with the Ministry of Social Solidarity and CARE Egypt, and the USAID-PepsiCo partnership. SFtW provides local women farmers and their families with education, resources, and economic support to help them increase their crop yields, incomes, and improve family nutrition. PepsiCo is investing 60 million EGP in the program over the next three and half years. PepsiCo Egypt, represented by Chipsy for Food Industries (CFI), and USAID united in 2019 to deliver sustainable potato farming in Egypt. The partnership aims to empower Egyptian smallholder farmers to establish reliable market linkages, increase crop quality and yields, and gravitate towards internationally recognized standards for sustainable agriculture with an ultimate aim of incorporating those smallholder farmers into the CFI supply chain. In the 2019 - 2020 growing season, hundreds of farmers in Beni Suef tripled profits. Over the next three years, USAID and CFI will expand the program to three governorates, reaching approximately 2,500 farmers. CFI plans to scale this model throughout its entire supply chain in Egypt by 2025.





The past 12 months have provided both opportunities and challenges for Apex's CSR activities. Many of our CSR activities are related to employee involvement along with support from the company. We encourage our employees to participate in a variety of areas to support the communities where we live and operate.

Late 2019, we were involved with Egypt Oil and Gas (EOG) HSE subcommittee with training of engineering students in a local university. In April, we also worked with EOG during the early stages of the COVID-19 pandemic by creating and distributing an Emergency Response Plan (ERP) to help prevent the spread of COVID-19 within offices and at field operations. During Ramadan in May-June, we participated in a communication plan to provide guidance for Ramadan activities to keep employees and their families safe and healthy during the pandemic.

We participated with the Ministry of Petroleum and Ministry of Health and Population to raise public awareness of the spread of COVID-19 along with provision of Personal Protective Equipment or PPE. We also helped with a webinar in which our COO moderated a panel of industry leaders to share learnings and experiences in effectively running a business during the pandemic.

The Apex team continued with our ongoing support of Resala Wadi Houf Orphanage spending time with the children and delivering food and clothes. Before the pandemic lockdown, the team hosted the children at a local club along the Nile River to provide them a change of scenery and a chance to interact with our staff and their families. Both the boys and our staff enjoyed the day. Due to COVID-19 we have not been able to enjoy time with the boys throughout the year.

Our HSE Manager worked with post graduate students in a university by sitting on a panel to review master theses regarding HSE in the energy industry. This event provided the students with practical application of HSE principles.

Apex and employees also continued our ongoing financial support of Hands Along the Nile Development Services (HANDS). HANDS has been successful providing micro-financing loans in under-privileged rural communities, resulting in greater employment opportunities and self-sufficiency within those communities and families.





bp Egypt is part of bp North Africa gas business in which gas is the engine of value creation and the enabler of our transformation to a #NetZero company.

The Company has a long and successful track record in Egypt stretching back almost 60 years, with investments of more than \$35 billion - making bp one of the largest foreign investors in the country.

At bp, we aim to make a difference to the communities in which we operate, so our social investment (SI) strategy seeks to align with our business objectives, community needs and the national development agenda. In Egypt, we are committed to a wide-ranging social investment program which primarily includes:

EDUCATION: To date, we have proudly fully sponsored around 110 Egyptian graduates to study in the UK through our flagship Cambridge Scholarship and Chevening Scholarship.



NATIONAL CHARITABLE INVESTMENT FUND FOR EDUCATION:

In 2019, bp Egypt financially supported the National Charitable Investment Fund for Education which has been established by Egypt's Ministry of Planning, Monitoring and Administrative Reform with the aim of establishing a mechanism to provide sustainable financing for educational development projects.



CAPACITY BUILDING - "MIDDLE MANAGEMENT AND YOUNG PROFESSIONALS" PROGRAM:

bp sponsors the Egyptian Ministry of Petroleum's "Middle Management and Young Professionals" program, initiated in 2019, which aims to fast track a pool of high potential candidates capable of leading the Oil & Gas sector in the future. To date, 10 individuals have been given a 6-month high-quality development opportunity in Egypt and the UK, which has been extremely well received, Participants receive both on-the-job and formal development experiences at bp project sites.

EGYPTIAN PARALYMPIC COMMITTEE: bp was the first energy company to act as an official partner of the Egyptian National Olympic and Paralympic Committees from its inception in 1910. We sponsored six Olympian and Paralympian brand ambassadors in 2012 and three Paralympian brand ambassadors in the Tokyo games.



THE WEST NILE DELTA (WND) PROJECT: A Force for Good The WND is a bp-operated project, located on the north coast of Egypt, in Behera Governorate, which expects to meet ~15% of Egypt's total gas demand when its final phase is delivered in 2021. We believe that successful projects are not only about engineering and economics; they are also about our ability to allow the local population to take pride in the presence of our projects in their community. The WND project has invested a EGY£ 120 million (circa \$7.6 million) SI budget to upgrade key public services in the surrounding communities. The WND SI programme is Behera Governorate's biggest SI contribution ever. Our community initiatives include:



ENTREPRENEURSHIP: The WND established a microfinance scheme to provide interest-free/administration-free loans to members of the surrounding communities. To date, 6,519 individuals have benefited from this scheme, with one third of the loans going to women setting up their own businesses. The fund aims to empower local community members to start up their own businesses to secure a sustainable and sufficient source of income for their families.

HEALTHCARE: We have invested heavily to revamp the emergency response services in Idku and Rashid Public Hospitals - serving a population of about 900,000 people – to limit the number of critical medical cases having to transfer to other remote hospitals. Most noticeable contributions have been:

- The supply of the only CT scan machine in Behera Governorate that can scan 16 sections at once.
- The installation of the most advanced oxygen network in Behera governorate to replace the old oxygen tanks.
- The establishment of blood transfusion bank units to help the local medical staff to deal more effectively with emergency cases.
- The supply of electronic syringe pumps which have proved efficient in limiting human errors.



VOCATIONAL TRAINING: We have opened the doors of our on-site training facilities to deliver an upskilling program for more than 2000 local residents to hone vocational skills and raise awareness regarding Health, Safety & Environment (HSE) in the surrounding communities in order to help them find jobs.



INFRASTRUCTURE: We have taken unprecedented strides in delivering a range of mega infrastructure projects to improve the quality of local public services. Key contributions have been:

- Resurfacing and laying pavements to 14 km of local roads
- Installing 38.5 km of streetlight poles
- Providing a new public bus station
- Establishing a new local market
- Delivering a rainwater drainage station
- Providing a fleet of road cleaning equipment

COVID-19 PANDEMIC RESPONSE: In response to the Covid-19 pandemic, #bpstepsup around the world and our teams are continuing to respond to this crisis, making outstanding contributions to the communities in which we live and operate.

In Egypt, bp has donated a range of medical equipment to three public hospitals to support the treatment of COVID-19 cases. These include a sonogram machine, a digital radiography machine and ventilators. Moreover, we have joined hands with the Egyptian Food Bank to help the families of day laborers.

Finally, at bp Egypt, we believe that our commitment to develop new sources of energy for Egypt is as important as our commitment to develop the surrounding communities.



ACHIEVEMENT
IS BUILT ON
PARTNERSHIP.

WE AGREE.

Chevron looks forward to broadening its partnership with the government of Egypt to foster achievements in the energy sector.



human energy®



Citi drives local corporate social responsibility initiatives through the Citi Foundation, the global philanthropic arm of Citigroup. Citi Egypt has been actively involved in the local Egyptian community through Citi Foundation to support and develop entrepreneurship and work-readiness skills for youth. Since 2018, more than \$850,000 USD in grants were extended to these NGOs in Egypt.

In Egypt, Citi Foundation partners with Injaz Al-Arab and AMIDEAST for projects that aim to boost youth employment and financial inclusion and funded the Khayrazad Foundation for social care.

Citi concluded a two-year partnership Youth Entrepreneurship Program with AMIDEAST/Egypt. The partnership aimed at providing economic opportunities that will directly impact 40 aspiring young Egyptian entrepreneurs, as well as benefit as many as 600 other youth. The Youth Entrepreneurship Program, which was designed and implemented by AMIDEAST/Egypt, was open to Egyptian youth aged 18-30 who had innovative business ideas. The program provided training, access to resources, coaching and mentoring, incubation, and opportunities for real-life application of the newly gained skills and knowledge.

Most recently Citi Egypt worked with the Egyptian Food Bank on the "Supporting Day Labor, a Social Responsibility" campaign to distribute 10,000 meal boxes to the people impacted by COVID-19 and donated close to 300 kilos of basic food items through a Citi employee food drive.

Citi Egypt also contributed funds towards the purchase of medical supplies through UNICEF Global supply division coordinated by the Amcham Foundation

Since 2018, the Citi Foundation has invested \$20 million USD across the Middle East and Africa region to promote youth economic opportunities.



ExxonMobil

ExxonMobil Egypt (S.A.E.), part of ExxonMobil Corporation, has been privileged to share more than 115 years of partnership in Egypt's growth. During that time we not only expanded our business, but very importantly, we grew together with the communities in which we operate. The business has grown from modest beginnings to become a recognized leader in many areas. Today, ExxonMobil Egypt's downstream portfolio includes operating a broad chain of service stations that very dependably provides fuel and services across Egypt; we also blend and market lubricants and specialties recognized for their world class quality throughout the country; and in the last fifteen years we invested in an expanding chain of what have become the cutting-edge convenience retailing stores in Egypt, Mobil's On the Run and Way to Go. Bringing back ExxonMobil upstream technology to Egypt, ExxonMobil signed two concession agreements for offshore exploration in January 2020.

ExxonMobil Egypt is involved in education initiatives targeting 'out-of-school' rural adolescent girls and preparatory school, vocational, and university students. Additionally, we have completed the circle of integrated education initiatives by focusing on developing the skills of the teachers and administrators of public schools. Capacity building of the youth and women's economic empowerment are two of our areas of focus. ExxonMobil Egypt was one of the first companies that supported the students to reach their goals through enthusiastic volunteerism to generously contribute their knowhow and time to provide sessions and workshops that present students with the opportunity to gain insight into what the business market is all about in their undergraduate years. ExxonMobil Egypt invests in communities not only financially, but more importantly through the transfer of knowledge and expertise. It is through this vision that ExxonMobil Egypt continues to build strong, effective partnerships with the civil societies, governments, and NGOs.

INVESTING IN VOCATIONAL EDUCATION:

One of the first private sector corporations to address the challenges facing vocational education in Egypt, ExxonMobil partnered since 2012 with Misr El-Kheir Foundation, in a three-

year initiative to establish a new science, technology, engineering and math (STEM) education program at the Advanced Technical Industries School of Suez, in the Petrochemical Department with a grant from ExxonMobil Foundation. The grant covered the capacity building component for the STEM education system, such as curricula development, teachers and administrative staff training provided by the American University in Cairo, and funding for lab equipment, with the ultimate objective to overcome the challenges and problems that this vital industry is facing.

The STEM petrochemical department offers a 5 year program, with 2013-2014 being the first year, where almost 70 students are annually selected out of hundreds of excellent high school students candidates among whom female representative is about 15%. The American University in Cairo has trained the selected fourteen teachers among 700 applicants. Throughout their schooling years in the STEM department, students participated in a number of national, regional and international competitions and received honorable rankings. They conceived and developed innovative solutions to challenges pertaining to renewable energy, access to clean water, fuel efficiency and even robotics.



STEM student teams presenting winning projects



These achievements along with the quality of teaching and learning and the use of STEM approach and the good reputation of the school in Suez succeeded to change the community behavior towards the technical/vocational education. They also changed preconceived ideas re. vocational education in the Egyptian society, especially regarding girls participation in this predominantly male vocational education system.

More recent vocational education initiatives include the collaboration with Alexandria Business Association, ABA, to avail 50 grants in the areas of welding and automotive mechanics, for the youth selected by ABA's Vocational Training and Employment Center, VTEC. This advanced vocational training delivered by highly qualified and certified trainers is followed by employment opportunities that VTEC matches with the needs of companies and factories in Alexandria. Injaz Egypt is conducting a similar training in Cairo for about 100 youths, with the pioneering collaboration of ExxonMobil Egypt and two more private sector companies, to deliver to the labor market highly qualified and motivated technicians who succeed in completing San3ety training program. The 2017-2018 San3ety, meaning "my craftsmanship", is in its third version, and has come a long way to address the expectations and challenges of vocational students in the mainstream vocational education system.

INVESTING IN PUBLIC SCHOOLS TEACHERS, THE OTHER SIDE OF THE EDUCATIONAL SYSTEM:

The Professional Educator Diploma PED is a two-year program offered by the American University in Cairo to public school teachers and administrators. ExxonMobil Egypt has been the pioneer company that decided since 2010 to avail these grants in batches with the Graduate School of Education at the AUC. To date, 125 grants have been offered by ExxonMobil Egypt to participants carefully selected and approved by the Egyptian Ministry of Education and by the AUC from a variety of schools from all Egyptian governorates. In its fourth round, the PED has evolved from a single specialization track, to a more comprehensive program to help the teachers acquire the skills needed for quality interactive teaching suitable for the 21st century, whether for early

learners or adolescents. The latest two batches of ExxonMobil Egypt beneficiaries (enrolled for 2018/19 and 2016/17) have been selected from one educational district to consolidate the training to impact the 7 public schools they represent.



ExxonMobil Egypt conducts regular formal and informal meetings with the grant beneficiaries



Another leading teachers initiative is the collaboration of ExxonMobil Egypt with Educate me starting the 2017-2018 academic year, in a 3 year development initiative entitled "School Transformation Journey" to be applied in 2 public schools in Beni Suef (a governorate situated at 150 km south of Cairo). The aim is to qualify the entire administrative and teaching staff to assess the school needs, set objectives and implement an action plan for the school to become the model dream school. ExxonMobil Egypt regularly follows-up and attends the learning circles, meets with the teachers and administrators and to learn about their expectations and challenges.

CAPACITY BUILDING OF THE UNIVERSITY STUDENTS:

Enactus Egypt promotes social entrepreneurship among the Egyptian youth in public and private universities. To-date, Enactus

Egypt has mobilized 8000 students from 58 universities who directly contribute and positively impact almost 700 thousands people in underprivileged communities. ExxonMobil Egypt's partnership with Enactus Egypt dates back to 2010, and this strong collaboration certainly resulted in nationwide transformation in the communities in which the Enactus Egypt student teams' are active.

ExxonMobil Egypt has been sponsoring it on an annual basis particularly investing in student training such as the General Orientation Training and the Leadership Training, aiming to help them develop their project management, business and leadership skills. We are members of the Business Advisory Council of Enactus Egypt, and a number of ExxonMobil Egypt employees volunteer in adopting specific teams with good potential and in mentoring students to achieve their full potential. Other employees participate as judges in the Annual National Competition that filters and selects a winning team to represent Egypt in ENactus World Cup. For two consecutive years, the Egyptian team won the Enactus World Cup competing against 32 teams from various parts of the world.

ExxonMobil Egypt supports mechanical, electrical, civil and architectural (MECA) engineering student activity at Ain Shams University (Cairo) aiming to help students bridge the gap between theory and practice. Since 2012, ExxonMobil Egypt has been the exclusive academic sponsor of MECA Academy, providing sessions and curricula in technical, interpersonal and marketing skills through shared business experience and training. More than 60 engineers and managers from ExxonMobil Egypt have volunteered in the last eight years. Upon completion of the curricula, participating students are given a problem or a challenge, compete in teams and present their ideas to committee of volunteering judges from ExxonMobil Egypt, who select a winning team for their projects and products addressing one or more of Egypt's grand challenges. Green buildings, natural fertilizers and building material made from plastic waste were among the brilliant ideas offering practical solutions to some of Egypt's challenges such as the environmental impact of the city's dense construction, chemical-free agricultural produce, waste management and recycling. The choice of challenges demonstrates the company's commitment to developing youth and education while leveraging on ideas that best serve the overall national development and progress of Egypt. The winners are offered a summer internship in various departments of ExxonMobil Egypt.



Al-Azhar University in Upper Egypt team, winning Enactus Egypt's national competition in July 2020 later to win Enactus World Champion title in September 2020



facebook

LAUNCHING THE FIRST GUIDE IN ARABIC ON WOMEN'S ONLINE SAFETY, IN PARTNERSHIP WITH THE NATIONAL WOMEN COUNCIL IN EGYPT

Facebook is committed to supporting and enabling individuals, particularly women, around the world to communicate via the platform in a safe way. Given this context, Facebook launched an online safety guide for women in Egypt, along with an accompanying online campaign, in partnership with the National Women Council. This is a first step in a hopefully much longer journey in partnership with the National Women Council to promote online safety. In the near future, we will be exploring an opportunity to launch a large-scale digital literacy educational program.



IN PARTNERSHIP WITH FACEBOOK JOURNALISM PROJECT, THE KAMAL ADHAM CENTER AT AUC LAUNCHES EGYPT COVID-19 MEDICAL RELIEF PROJECT

The Kamal Adham Center for Television and Digital Journalism in the school of Global Affairs and Public Policy at the American university in Cairo, in partnership with Facebook Journalism Project, offers a comprehensive one-year program to support Egyptian media organizations and individuals in addressing some of the pressing issues and challenges facing the industry during and after the coronavirus pandemic.

Aiming to advance the communication and journalism societies and to ensure the provision of high quality, reliable and well-informed content to the public, the project seeks to equip journalists with the main skills and tools of digital journalism, in order for them to adapt to the unprecedented events resulting from the pandemic. This will be accomplished by offering capacity building and mentorship to individual journalists; and empowering publishers and journalists through connectivity tools to help them perform their duties amid the remote work measures that many have not been prepared for.

Dr. Hussein Amin, Director of the Kamal Adham Center for Television and Digital Journalism and the project's Principal Investigator, commented on the project, "An excellent partnership between Facebook and the Kamal Adham Center that comes in a proper time to support journalists and media professionals, as well as media institutions to better deal with issues relating to the pandemic. This partnership is unique and unprecedented between a leading journalism center in the Arab world, and Facebook Journalism Project, that for sure will contribute to advancing journalist skills and improving the performance of media organizations to combat COVID-19 in the digital era."

The project includes three tracks: The Egyptian Journalists Empowerment and Connectivity Program, which will provide up to 350 selected Egyptian journalists with a one-year Internet package, in addition to portable router; Mini Professional Diplomas in Health and Medical Journalism with Specific reference to the coronavirus pandemic and the Egyptian Digital Transformation

and Mentorship Program, which will provide 10 selected local publishers with an intensive 3-week digital transformation and mentorship consultancy program.

Mohamed Omar, News Partnership Manager, Middle East and North Africa at Facebook said, "Empowerment is at the core of this partnership. Together with the Kamal Adham Center, we are delighted to be supporting a sustainable and long-term approach toward the adoption of digital journalism, which will remain central to the industry's future even post COVID-19. The tools and skills provided will serve to allow journalists to continue a rich heritage of quality and journalism reporting, through both traditional and digital mediums."

Egyptian media professionals, journalists, publishers and other working in the media and communication industries may check the eligibility criteria and application process for each of the three main project tracks through the project's website page.

#Choosewordswisely #حاسبوا_على_كلامكم

INSTAGRAM'S ANTI-BULLYING CAMPAIGN

Overview

On November 17, 2020, Instagram launched its first antibullying campaign #ChooseWordsWisely (insert Arabic text if we can) in Egypt with the main goal to prompt the Egyptian community to consider the damage that different forms of online bullying can cause, especially among young people as well as of raising awareness on our safety and wellbeing tools.

The campaign was created and executive in partnership with the National Council for Women (NCW); the National Council for Childhood and Motherhood; and UNICEF Egypt.

Tactics & Collaterals

The campaign utilized a set of strategic and impactful activations as well as targeted content. It leveraged partners and advocates as a prime digital channel to reach the mass as well as press to lend the widest reach. Some of the most prominent tactics were:

- Localized content: We created exclusive IG content using the Egyptian dialect. This content included a booklet and Instagram story assets detailing our 11 antibullying tools to prevent and protect users. We also explained "What is bullying" and its negative impact through a series of digital posts.
- Use of public figures: We onboarded celebrities, public figures and creators to carry our messages and encourage engagement.
- Innovative expression tools: To engage our younger audience, we created a 'pledge' filter where they can vow to take a stand against bullying.

Topline Results & Coverage

The campaign caught the attention of regional press, garnering almost 100 pieces of press coverage across print, online, and broadcast outlets. The effort echoed across key regional publications including Vogue Arabia, Al Arabiya, BBC Arabiya, and tier-1 outlets in Egypt such as Youm 7, Al Ahram, as well as broadcasts such as DMC, Nile FM and NRJ—and finally, youth outlets such as The Glocal posted an IGTV explaining some of our antibullying features.

Social advocates, celebrities, and creators such as Mona Zaki, Yousra, Raya Abi Rached, and Logina Salah played a prominent role in kickstarting and sustaining the momentum and together hold a combined followership of over 22.5M followers.





IPR Energy Group is an international organization of companies engaged in oil and gas exploration, production, infrastructure development, services, and technology transfer with four decades operations in Egypt. IPR has demonstrated an unwavering commitment to safeguarding the health, safety, and welfare of staff and contractors; protecting the environment; being socially responsible in the communities we operate; engaging stakeholders; and carrying out inclusive, sustainable development. IPR has proudly employed thousands of Egyptian nationals and adopted international CSR requirements according to the renowned performance standards of the International Financing Corporation (IFC). Some of IPR's CSR activities include:

Donations of Medical Equipment

To help stop the spread of novel coronavirus COVID-19, IPR donated 1,500 face masks to residents of the Western Desert city of Alamein in June 2020. IPR further provided personal protective equipment (PPE) such as medical gowns, goggles, and surgical masks, as well as other needed medical supplies, to quarantine hospitals in Egypt in support of the Ministry of Petroleum & Mineral Resources and Egypt Oil & Gas's efforts to combat the virus.



Employee Blood Donation Campaign

In 2019, IPR and a number of its employees participated in the Egyptian Petroleum Sector's first nationwide blood donation campaign, lending true meaning to the saying, "Give the gift of life – donate blood." The event helped patients in need with various ailments and raised awareness about the constant demand for blood from citizens for others in the community.



Illiteracy Elimination Programs

Egypt suffers from a high and rapidly increasing rate of illiteracy. As part of the Ministry of Local Development's program to overcome this, IPR delivers education and support to citizens of Alamein that are striving to break this cycle.





Community Engagement

In recognition of the indigenous people of Egypt, their cultural heritage, and their needs, IPR holds frequent meetings with the Bedouin community to provide job opportunities and address any concerns they may have regarding IPR's oil and gas operations.



Scholarships & Endowments

As a strong supporter of higher education, the Dr. Mahmoud K. Dabbous Family Endowed Public School Scholarship program has provided scholarships to students attending the American University in Cairo for over 15 years and will continue to do so for a long time to come. IPR's Founder & Chairman has also provided scholarships for Egyptian students at the University of Pittsburgh in the USA, where he was named Swanson School of Engineering Alumnus of the Year in 2008.



Civic Infrastructure

IPR is a longstanding operator and shareholder of several JV companies with the Egyptian Government that produce oil and gas for domestic consumption and the economy. To ensure workers have comfortable and safe living and labor conditions, IPR has built and upgraded many housing, eating, and recreational facilities, including new sports fields.



Enrichment & Hobbies

To promote social values and good health practices, IPR annually sponsors and participates in the Egypt Oil & Gas Ramadan Petroleum Soccer Tournament. The tournament brings together the best companies from both the private and public sectors to compete.



Internship Programs

IPR has always maintained a rich history of conducting both training courses and internship programs at its offices in Egypt and the USA to deliver aspiring, young, and established Egyptian professionals alike technology transfer, work experience, and mentorship in all areas of oil and gas business and operations.



While MSD employees were forced to stay at home for their own safety and wellness due to the COVID-19 pandemic, others have been dedicating their time and putting their lives at risk to protect ours. The medical staff who were at the forefront of the pandemic have been working tirelessly to save lives, sometimes with very little supplies and capabilities.

As part of MSD Egypt responsibility and in solidarity with the Egyptian community in the unprecedented challenge of the growing COVID-19 pandemic, we were keen on playing an active role to support Egypt's COVID-19 relief actions. This was done through corporate social responsibility activities to address the most pressing challenges that resulted from the pandemic and its inevitable consequences. Our contribution and donations were channeled via reputable local non-governmental organizations to support local relief efforts for those affected as follows:

1. Supporting healthcare providers at the forefront of the pandemic with PPEs, thanks to our collaboration with Ahl Masr Foundation;
2. Our public hospitals, with medical supplies, via our partnership with Misr El kheir Foundation.
3. Patients in dire need of ventilators in intensive care units in collaboration with the Egyptian Cure Bank.
4. Seasonal laborers whose jobs have been impacted as a result of the precautionary measures and partial curfew imposed by the local authorities, for their own safety. We extended our support to them through the Egyptian Food Bank.

In addition to our corporate social responsibility activities, we continued investing on our social media presence and put more efforts to raise general public awareness and safety measures in line with the local authorities guidance to help contain the spread of the virus in our country.

دعنا لجهود وزارة الصحة في معارضة فيروس كورونا المستجد
 "ام اس دي مصر" تعلن عن مجموعة من المبادرات المجتمعية
 بالشراكة مع 4 مؤسسات خيرية
 القاهرة 22 أبريل 2020 م



شكراً



MSD مصر للمساهمة في

مبادرة نحمي اللي بيحمونا

بدعم مستشفيات العزل والحميات
 بالمستلزمات الطبية



لدعمهم لمبادرة إصلاح جهاز تنفس صناعي
 #إنفَس_حياه

MIRASCO

For over 35 years, Mirasco has been supplying meat products to regions of the world where it is lacking and needed. As an integral contributor to global food security, Mirasco is dedicated to supporting sustainability in all its forms. This includes making meat products more affordable and accessible to world populations, as well as providing high-quality nutrition for those effected by food insecurity.

Mirasco's founder, an Egyptian native, believed in and demonstrated high standards for corporate social responsibility and community impact. Today, Mirasco continues this legacy. Over the past four years, in-kind beef product donations have totaled almost 200,000 kilograms and provided food to nearly 160,000 families. In partnering with various organizations, Mirasco has supplied nutritious meals to schools, families and children's homes in Cairo, Alexandria and Upper Egypt. Most recently, Mirasco has teamed up with a local non-governmental organization (NGO) and school in an underserved area of Cairo to provide over 200 students with two meals each day. The NGO and school provides a safe environment to children for learning and vocational training, along with parental support to help build pathways to long-term self-sufficiency.



The Pharmaceutical Research and Manufacturers of America (PhRMA) represents the leading innovative biopharmaceutical research companies, which are devoted to discovering and developing medicines that enable patients to live longer, healthier, and more productive lives. The sector contributed 8.5 billion EGP to the Egyptian economy in 2018 alone and supports approximately 15,000 jobs – the vast majority of which are staffed by Egyptians.

We are committed to developing solutions to help diagnose and treat those with COVID-19, caused by a novel strain of coronavirus. In addition to applying our scientific expertise to find ways to diagnose, treat and prevent infections from the virus, the biopharmaceutical industry is providing financial support and in-kind donations to organizations and collaborating with global health authorities to combat this global public health emergency.

More than half of PhRMA members have R&D efforts under way or are providing donations of medicines and critical medical supplies as well as providing financial donations to support patients and first responders in addressing this evolving crisis.

On a global scale, there are more than 1,600 clinical trials testing COVID-19 treatments and vaccines. Sponsors are trying a variety of approaches, including 1,534 clinical trials for COVID-19 treatments and 115 clinical trials testing 43 vaccine candidates. Some of the trials are being conducted in multiple countries simultaneously.

America's biopharmaceutical companies are coming together to achieve one shared goal: the eradication of COVID-19. The decades-long investments we have made in new technology, research and treatments have prepared us to act swiftly. For the latest information about our members' efforts to beat COVID-19, please visit: www.phrma.org/coronavirus.

Uber

We ignite opportunity by setting the world in motion. Ridesharing technology companies like Uber are evolving the way people move by seamlessly connecting riders to drivers through the touch of a button, providing riders with a safe, affordable, convenient and reliable way to complement the existing public transport infrastructure

UBER ONE OF THE BIGGEST CREATORS OF ECONOMIC OPPORTUNITIES IN EGYPT

Innovative sharing economy models like Uber have proven extremely successful in creating economic opportunities on a national level. And this is what we have seen happen on the ground in Egypt, with Uber enabling over 200,000 economic opportunities for Egyptians. Below are some highlights of our impact in Egypt:

- Over 200,000 economic opportunities were created for partner drivers who use the platform to earn income
- Over 40% of these drivers were unemployed and suffering from no sources of income prior to joining the Uber platform, and over 70% drive on a part-time basis to supplement their income from other jobs in order to cope with the current economic pressures

GIVING BACK

There are many ways that Uber does good in the world, both organically through the platform, and also deliberately through programs and philanthropy.

COVID-19 has surely impacted almost all industries around the world, and the ridesharing sector wasn't an exception. It is at times like these that everyone around the world should unite to support and give back to our communities and contribute towards keeping them safe. We at Uber continued to ensure that we fulfill our global pledge to "move what matters". Uber launched several initiatives to support the community, healthcare workers, public health authorities and cities as they all work to stem the COVID-19 pandemic. Following are some examples that showcase our efforts;

- May '20: We launched Uber Medics in collaboration with the Egyptian Ministry of Health: a program committed to supporting the medical sector by providing 9 quarantine hospitals in Cairo and Alexandria with thousands of free trips to frontliners
- May '20: We partnered with several community foundations to help mitigate the impact of COVID-19 on vulnerable communities such as:
 - The Egyptian Red Crescent, where we supported 2000 volunteers by providing them with 4,000 free trips, so that they could participate in distributing PPE's and also educate low income groups on preventive measures to combat COVID-19; and
 - Ahl Masr Foundation, where we provided logistical support by offering more than 1,000 free trips for 70 agents to help them collect donations for existing patients

On the business side, COVID-19 redefined the norm, resulting in a major shift in the ridesharing industry. As cities began to reopen, we observed change in users' habits and lifestyle, and the need for safe and convenient modes of transportation is currently higher than ever before. For Uber, safety has been and will always remain a top priority, accordingly, we launched safety measures and a new on-trip protocol in Egypt, including:

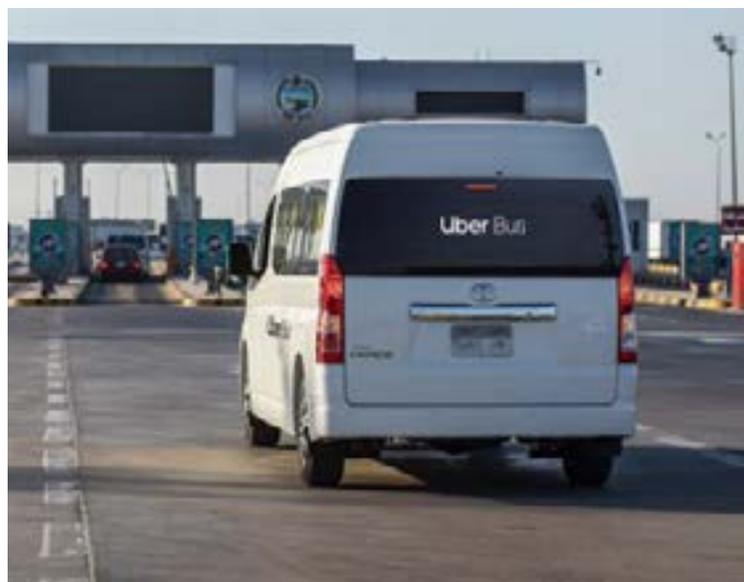
- Mandating face masks on both riders and drivers while on trip, following the government's COVID-19 guidance
- Therefore, Uber distributed over 300,000 masks across the region so far, with plans to continue this as needed
- Distributing free sanitizers to drivers, installing sanitizer dispensers in buses, and offering free vehicle disinfection service
- We also rolled out a new in-app feature that confirms if drivers are wearing face masks before they could begin to receive trip requests

- Limiting the max seating capacity to 3 and encouraging riders to sit in the back for social distancing
- Meeting the needs of the new normal, we worked on adapting our technology to expand our product portfolio in Egypt, while still focusing on increasing drivers' earnings and prioritizing safety. Accordingly, we launched:
- Uber Connect: a delivery tech solution for the transportation of goods by offering two types of services: one where users can send packages to and from friends and family, and the second one is a stop and shop service, where drivers can pick up deliveries on behalf of the users from nearby stores.
- Uber Black: a premium product that is available at Cairo International Airport that aims to help revive the travel and tourism sectors in Egypt that were impacted by COVID-19

BUSINESS UPDATE

As of October, 2020 the ride-sharing industry in the MENA region is witnessing a positive recovery, and due to the collaborative efforts and the governments and users' trust in Uber's services, our business recovered by more than 65% in Egypt compared to pre-COVID-19 outbreak. We remain committed to Egypt and to supporting drivers, riders and the Egyptian community.

Egypt has grown to become one of the fastest growing markets for Uber. We remain committed to Egypt, believe in its potential, and will continue to work towards complementing the Egyptian economy and transport system, supporting drivers, and expanding their earning opportunities. We are thankful for the tireless activities of the Egyptian government that led to Egypt becoming one of the first countries in the world to issue a national ridesharing law, and for creating a progressive regulatory environment that allows foreign entities and the private sector to grow, prosper, and to continue to invest in Egypt





U.S. CHAMBER OF COMMERCE

EGYPT & THE UNITED STATES A SHARED FUTURE

U.S. Companies Making a Difference in Egypt

Special Acknowledgements:

John J. Christmann IV, *Chairman of the U.S.-Egypt Business Council, and Chief Executive Officer and President of Apache Corporation*

Anna Burress, *U.S.-Egypt Business Council Manager, and Report Curator and Content Organizer*

Cemil Kor, *Report Graphic Design Manager*

U.S.-Egypt Business Council Contact Information:

Steve Lutes

Executive Director

U.S.-Egypt Business Council, U.S. Chamber of Commerce

slutes@uschamber.com

Anna Burress

Manager

U.S.-Egypt Business Council, U.S. Chamber of Commerce

aburress@uschamber.com